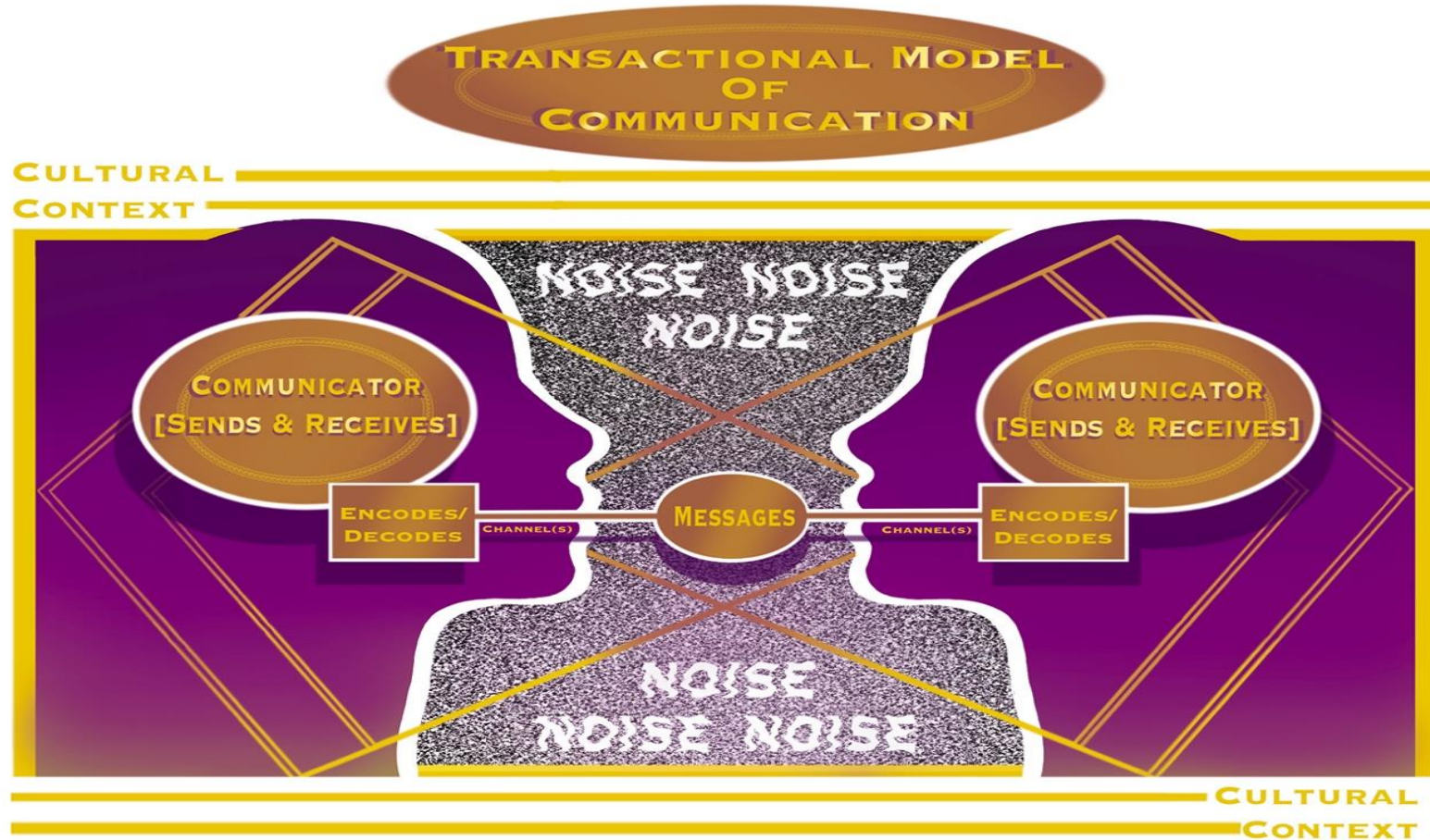


Communication is the process of creating shared meaning of symbols.



KDS

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Basic elements to build capacity to communicate about and across social identity differences and divisions

1. Understanding communication as process of human interaction
2. Social identity, privilege and power
3. Social justice language and literacy
4. Language matters
5. Dialogue skills and strategies
6. Organizational communication for transformation



Elements of the Communication Process

Sender: One who transmits a message

Message: The idea a sender wants to convey

Encoding: Selection of certain words or other symbols to express an idea

Channel: Method (verbal, nonverbal, written, oral) used to deliver a message

Receiver Any person who notices and attaches some meaning to a message

Decoding: Making sense out of the words or other symbols received

Feedback: Any and all responses to a message sent.

Noise: Factors that interfere with the exchange of messages and creation of shared meaning



Identifying the elements:

1) Emphasizes the shared meaning in the middle.

- Is that always as easy as illustrated in the model?
- What about when participants have different lived experiences?

2) Emphasizes that it is *human interaction* it involves people.

